

Enter to
WIN a Toyota Prius!
Full contest details inside!

Great Service Specials Inside!



QUALITY SAVES MONEY



TOYOTA

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Bring this entry form to your participating dealership and enter to win a New 2009 Prius!

**WILDE
TOYOTA**

3225 South 108th St.
West Allis, WI 53227



PRESORTED
STANDARD
US POSTAGE
PAID
GSM

Email Address: _____

Phone: _____

TOYOTA
moving forward

The price is
always right for
**PEACE
OF MIND**

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WIN a Toyota Prius!
Full contest
details inside!



LOF0309

MINOR MAINTENANCE

\$39⁹⁵
V8 models
additional.

Service includes:

- Up to five quarts of oil
- Genuine Toyota oil filter
- Rotate tires
- Tire-tread inspection
- Set proper tire pressure
- Multi-point inspection



Please present coupon at time of write-up. Not valid with any other offer, coupon or advertised special. Synthetic oil additional. Toyotas only. Offer expires 3/31/09.

TOYOTA

**Why visit your
TOYOTA
SERVICE CENTER?**

- We fix your Toyota right the first time, saving you time, money and headaches!
- We have everything you need at affordable prices installed and recommended by certified technicians who know your Toyota best.
- Visit us for oil changes, brake service, tire rotations, filter replacements, Genuine Toyota Accessories and MUCH MORE!



**WILDE
TOYOTA**

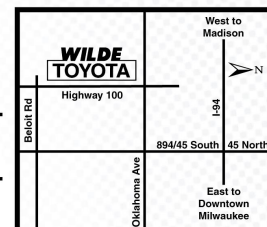
PARTS & SERVICE
(414) 545-8010

Free Shuttle Service



Monday - Friday
7:00 a.m. – 9:00 p.m.
Saturday
8:00 a.m. – 5:00 p.m.

www.wildetoyota.com



3225 South 108th St.
West Allis, WI 53227

TOYOTA

DON'T FORGET TO VISIT WWW.TOYOTAOWNERSONLINE.COM

You can only afford
the very best
 with Toyota Parts & Service



CAF0309

CABIN AIR FILTER

How clean is your air?

Cabin Air Filters for the air you breathe. Filters should be replaced every 15,000 miles.

- Helps capture circulating dust and other unwanted air particles
- Great for those sensitive to dust, pollen and other allergens
- Provides a more comfortable breathing environment within your vehicle



\$39⁹⁵

INSTALLED

Please present coupon at time of write-up. Not valid with any other coupon, offer or advertised special. Plus tax and shop supplies. Some models higher. Toyotas only. Offer expires 3/31/09.



Enter to
WIN
 a
Toyota Prius

**OFFICIAL
 CONTEST
 RULES**



HOW TO PLAY. NO PURCHASE NECESSARY. A PURCHASE DOES NOT IMPROVE THE ODDS OF WINNING. For a chance to win a 2009 Prius, fill out the entry form included in your direct mail piece or an official entry form available at any participating Toyota Dealer. Official entry forms available while supplies last. Promotion starts 3/01/09, and ends on 3/31/09. Entries must be original. No mechanically reproduced entries accepted. Deposit your entry in the receptacle provided at any participating Toyota Dealer no later than March 31, 2009. On or about April 15, 2009, a random drawing from among all eligible entries received will be conducted under the supervision of The Service Center. The decisions of The Service Center are final with respect to all matters relating to this promotion and participants agree to be bound by these Official Rules.

GENERAL RULES: Game open ONLY to licensed drivers 18 years or older who are residents of the Continental U.S., except Florida, New York, and Rhode Island. Void where prohibited. Employees, agents and representatives of Sponsor, its affiliates, subsidiaries, dealerships, advertising and promotion agencies, printers of all promotion materials, and the families of each are not eligible. All federal, state and local laws and regulations apply. Limit one entry per person. No substitutions or transfer of prize permitted. In no event will Sponsor be liable for more than the stated prize in full rules. Acceptance of prize offered constitutes permission to use winner's name and/or likeness for advertising/trade purposes without further compensation, unless prohibited by law. By entering, participants (i) agree to these Official Rules and the decisions of the Sponsor and judges, which shall be final and binding in all matters relating to the Promotion; (ii) agree to release and hold harmless Toyota, GS Marketing, The Service Center Ltd., from any claim regarding this promotion or its execution.



ASK ABOUT OUR TOYOTA REWARDS VISA®!

Cardmember Benefits*

- 0% introductory A.P.R. for up to six months upon approval
- No annual fee
- Earn 5 points for every \$1 spent at participating Toyota dealerships
- Earn 1 point for every \$1 spent everywhere else that Visa is accepted
- Redeem points at participating Toyota dealerships
- No annual points earning limit

*On approved credit. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions. You must have a permanent home address in the 50 United States or the District of Columbia. Redemption only available at participating Toyota dealerships in the continental United States and Alaska. Points not redeemable for cash. Although the Toyota Rewards Visa is issued by Toyota Financial Savings Bank, this advertisement is created and published by GS Marketing, Inc. and TFSB has not reviewed and is not responsible for its content or the performance of any special promotion.



012B_2

Oil & Filter Change Service

Service includes:

- Up to five quarts of premium oil
- GENUINE TOYOTA oil filter
- Check all fluid levels

Toyotas only.

ONLY \$19⁹⁵

SOME MODELS HIGHER. SYNTHETIC OIL ADDITIONAL. NOT VALID WITH ANY OTHER COUPON, OFFER OR ADVERTISED SPECIAL. COUPON EXPIRES 3/31/2009



994B_2

10% Off Any Major GENUINE TOYOTA Dealer Recommended Service

Toyotas only. Not valid with any other coupon or body shop repairs.

COUPON EXPIRES 3/31/2009



032B_2

Tire Rotation

Service includes:

- Rotate tires
- Tire tread inspection
- Set proper tire pressure

Toyotas only.

\$9⁹⁵

COUPON EXPIRES 3/31/2009



3496B

Front or Rear Differential Service

Service includes:

- Drain and refill differential with specified fluid
- Inspect for any leaks or damage

Toyotas only. PRICE PER AXLE. EXTENDED LIFE ADDITIVE ADDITIONAL. COUPON EXPIRES 3/31/2009

\$89⁹⁵ Each



Antifreeze Protection

It is extremely important to make sure your cooling system is working properly in warmer weather. Too much water and not enough antifreeze/coolant in your system can crack key engine components.



Keep it Straight

Getting your Toyota aligned is important for you and the environment! Poor alignment causes your tires to wear out quickly and increase drag, causing your car to burn more fuel.



Genuine Toyota TrueStart™ Battery

Designed and built specifically for your Toyota, the TrueStart battery comes with 24-hour roadside assistance/towing, 2-year 100% replacement and an 84-month warranty.